



Michigan Society for Respiratory Care

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2025 Industry Supported Non-CME Program/Event - \$8,000

3 Opportunities are available – April 7th, 8th, and 9th

Includes:

A request is contingent upon review and approval by the Michigan Society for Respiratory Care (MSRC) and is on a space-available basis.

- The industry support will be able to sponsor an industry-supported Non-CME program/event on April 7th, 8th, or 9th with a meal. One opportunity is available per day.
- The program/event is not permitted to take place during the CME Program.
- The industry support is responsible for organizing the program/event and costs associated with it, including, but not limited to, audiovisual, facilitator honorarium, and travel.
- MSRC is responsible for menu selection and expenses associated with the meal.
- MSRC does not guarantee attendance size for the program/event.
- Event opportunity and space assignment is based on venue availability (space is limited).
- MSRC will provide a poster/signage at the registration desk of the designated Conference to promote non-CEU lecture
- Industry support contact information will be in the designated (Spring or Fall) conference book
- The industry support will have a logo and contact information on the MSRC website with a link to the industry support's website
- MSRC will provide a roster of consenting attendees (name, city, state) and statistics to industry support
- MSRC will provide a link to the program/event information on the conference website and will provide a program/event invitation flyer (provided by industry support) to attendees
- For non-CEU programs/events, the following disclaimer must be included on the front of each invitation, flyer, or signage:
 - This non-CEU program/event is developed and offered by <name of industry support>. This is not an official program/event of the MSRC conference.
- **Recognition of industry support** for the facilitator presenting the program/event will be shared with all attendees via a flyer or website.
 - Industry support may provide flyers or web links, including the name of the supporting industry, contact information, industry description, and link to the industry website and/or social media.

The deadline for order commitment is March 17, 2025.

Flyers and weblinks are to be submitted for approval by March 24, 2025.